

TIMES	TUESDAY FEB 11	WEDNESDAY FEB 12	THURSDAY FEB 13
9:00 am – 10:00 am	Strategic Roundtables, B2B Activations & Networking	Diving Deeper: Workshops & Panels	Diving Deeper: Workshops & Panels
10:00 am – 11:00 am		Networking Break   B2B Activations	Networking Break   B2B Activations
11:00 am – 12:00 pm		Diving Deeper: Workshops & Panels	Diving Deeper: Workshops & Panels
11:30 am – 1:00 pm		Networking Lunch	Networking Lunch
1:00 pm – 2:00 pm	Setting the Stage: Plenary	Best Practices: Plenary	Driving Action: Plenary
2:00 pm – 3:00 pm	Networking Break   B2B Activations	Networking Break   B2B Activations	Networking Break   B2B Activations
3:00 pm – 4:00 pm	Diving Deeper: Workshops & Panels	Diving Deeper: Workshops & Panels	Off-Site Experiences & Activations
4:00 pm – 5:00 pm	Networking Break   B2B Activations	Networking Break   B2B Activations	
5:00 pm – 7:00 pm	Diving Deeper: Workshops & Panels	Diving Deeper: Workshops & Panels	
6:00 pm – onward	Welcome Reception	Partner-Hosted Receptions & Dinners	