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MEDIA ADVISORY

GLOBE 2020 Daily Schedule for Wednesday, February 12 North America's largest sustainable business summit

Experts come together today at GLOBE Forum as thought leaders from the public and private sectors discuss the challenges and identify solutions across five key themes: Climate Crisis, Sustainability as Strategy, Energy Transformation, Circular Economy, and Mobilizing Capital. GLOBE 2020 is where the conversations that are top of mind turn into action for better outcomes for business and the planet.

Notable keynote speakers today include:

- **The Honourable Seamus O'Regan**, Minister of Natural Resources, Government of Canada
- **Lucas Joppa**, Chief Environmental Officer, Microsoft
- **Pete Muller**, Photographer, National Geographic Explorer
- **Jeremy Douglas**, Vice President, Development, Ocean Wise
- **Gerard Peets**, Assistant Deputy Minister, Infrastructure Canada
- **Amy Harder** National Energy and Climate Change Reporter, Axios
- **Phil De Luna** Program Director, Materials for Clean Fuels Challenge Program, National Research Council Canada and Forbes 30 Under 30 2019
- **John Rossant**, Founder and Chairman, The New Cities Foundation
- **Eri Mathy**, Head of Growth and Innovation, IKEA Canada

Media highlights for Wednesday, February 12, 2020

WHEN/WHERE?

11:00 am Plastics Pollution Announcement with the **Hon. Seamus O'Regan**, Minister of Natural Resources, Government of Canada and **Hon. Jonathan Wilkinson**, Minister of Environment and Climate Change, Government of Canada

Location: Innovation Showcase Stage, Vancouver Convention Centre West

1:00- 2:30 GLOBE 2020 Women's Lunch

Sold out. This key event at GLOBE 2020 brings together women thought leaders as they discuss opportunities and challenges at the nexus of finance, sustainability, and women leadership. Speakers include **Christine Bergeron**, Chief Member Services Officer, Vancity; **Andrea Dicks** President, Community Foundations of Canada; **Jill Earthy**, Principal, Risery; **Milla Craig** Founder and President, Millani Inc.

3:30 pm BC Clean Tech Announcement with Marty Reed, CEO Evok Innovations and the **Hon. Jonathan Wilkinson**, Canada's Minister of Environment and Climate Change

Location: Globe Press Centre 101/102, Vancouver Convention Centre West

Sessions scheduled for Wednesday, February 12 include the following:

- **What if? Unpacking Energy Scenarios and What They Mean for Canada**
- **Circularity and Plastics: Collaborating Across the Value Chain**
- **Digital Innovations Enabling Tomorrow's Cities Today**
- **Leadership Armchair Dialogue: Lucas Joppa, Microsoft**
- **ESG Today and Tomorrow: Overcoming Challenges and Preparing for What's Next**
- **The Rise of the Ecocity: Exploring the Role of Business in Transforming Cities**
- **Lightning Talk: Pete Muller, National Geographic**
- **Heavy Industry: Doubling Down on Climate Friendly Investments**
- **The Next Big Wave: How Ocean Project Financing is Scaling the Blue Economy**
- **The Future of Mobility: Big Opportunities, Big Challenges**
- **How the Sustainable Development Goals are Driving Corporate Purpose and Performance**
- **A Tale of Time Frames: Opportunities and Challenges in the CCUS Ecosystem**
- **Creating Courageous, Competent Boards: Communicating New Risks and Expectations**
- **Showcase: A Decade of Decarbonization – Emerging Technologies and Capital Structures**
- **Moving Goods in the Clean Economy: Utilizing Systems Thinking to Reduce Transportation Emissions**
- **Is Growth a Dirty Word? Defining Global Growth in the Roaring 20s**

Trade show visuals and photo opportunities:

GLOBE events have showcased cutting-edge technological innovation for 30 years and 2020 is no exception. Visit our Innovation Showcase for these photo opportunities:

- Electric and hydrogen vehicles
- An authentic Formula E race car and simulator
- A solar power virtual reality (VR) experience
- An enclosed, electric-assist, smartphone-connected vehicle known as a “velomobile”
- Technology from the world's first all-electric propulsion engine used for commercial flight
- A refillable water vending machine
- A cleantech solution for collecting ocean data
- Ocean plastic samples and a small-scale plastic-to-fuel machine

[GLOBE Series](#) is the largest and longest-running sustainable business summit and innovation showcase in North America. GLOBE 2020 is the 30th anniversary of this iconic event, which has brought together 170,000 people from 97 countries since 1990.

GLOBE Series is part of a constellation of organizations that includes [The Delphi Group](#), [EXCEL Partnership](#) and [Leading Change](#). We work together toward a common purpose: to achieve a sustainable, prosperous and socially just future in a generation. We provide services and platforms that empower business, government and youth to improve performance while accelerating the clean economy.

THE BUSINESS SUMMIT WITH GLOBAL IMPACT



FEB 10 Exchange

FEB 11-12 Innovation Showcase

FEB 10-13 Forum

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