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MEDIA ADVISORY

Keynote speakers kick off GLOBE 2020 North America's largest sustainable business summit

Experts come together as Mike Gerbis, CEO of GLOBE Series and The Delphi Group, kicks off GLOBE 2020 - the largest and longest-running sustainable business summit and innovation showcase in North America.

The opening plenary for GLOBE 2020 will be moderated by emcee Larissa Crawford, Founder of Future Ancestors. Some of the most important conversations taking place throughout the conference will be discussed by the conference keynote speakers, including:

- **Kate Brandt**, Google's Sustainability Officer, shares how technology is enabling society to build a more sustainable world.
- **David Wallace-Wells**, New York Times #1 Best-selling Author of The Uninhabitable Earth, shares his views on the climate reality we are facing right now.
- **Hon. Jonathan Wilkinson**, Canada's Minister of Environment and Climate Change, highlights Canada's environment and climate change initiatives.
- **Varshini Prakash**, Executive Director and Co-founder of Sunrise Movement, focuses on the role of youth in mobilizing climate action and how intergenerational collaboration is essential.

Some of the keynote speakers over the next few days include;

- Fisk Johnson, Chairman and CEO, SC Johnson
- Lucas Joppa, Chief Environmental Officer, Microsoft
- Sarah Chandler, Director of Operations, Product Development and Environmental Initiatives, Apple
- Manish Bapna, Executive VP and Managing Director, WRI

WHEN/WHERE? Media highlights for Tuesday, February 11, 2020

8:30 am Opening Plenary

Location: Main Stage Ballroom A/B, Vancouver Convention Centre West

1:10pm Press conference: Announcement of a new Climate and Sports Initiative by GLOBE Series, Toronto Pearson Airport, the City of Mississauga and Canadian hockey player and Olympic medalist, Meghan Agosta.

Location: Invest in Canada stage inside the Innovation Showcase - West foyer

5:30pm- 7:00 [BC Cleantech Awards](#): Invest in Canada Stage, Level One.

Sessions scheduled for Tuesday; February 1. Media have access to sessions, which include the following:

- [Green Gamechangers Innovation Challenge Series: Invest in Canada Stage](#)
- [The BC Cleantech Cluster Initiative Key Findings & Recommendations](#)
- [Canada's Energy Transformation: How are we going to get there?](#)
- [On the Road to Circularity: Comparing Business Models and Transition Strategies of First-Mover Companies](#)
- [Realizing a Just Transition in the Climate Crisis: Who, What, and How?](#)
- [Resilient Infrastructure in a Changing Climate: The \\$90 Trillion Global Imperative](#)
- [The Business Challenge and Opportunity of Unchecked Consumption](#)
- [Nature as a Solution: Discover the Benefits for Your Business](#)
- [Faceoff: The Energy Panacea?](#)
- [The Bioeconomy: A Critical Foundation to Canada's Low Carbon Transition](#)
- [Climate Inaction on Trial: The Future of Litigation, Youth Advocacy and Industry Response](#)
- [The Future of Work in a Digitized World](#)
- [The Era of Enhanced Ambition: Global Climate Leadership & Cooperation](#)
- [Social Purpose from the Ground Up: How to Define and Activate Social Purpose in Business](#)

For information on ministerial media availability, please contact media@globeseries.com

Trade show visuals and photo opportunities:

GLOBE events have showcased cutting-edge technological innovation for 30 years and 2020 is no exception. Visit our Innovation Showcase for these photo opportunities:

- Electric and hydrogen vehicles
- An authentic Formula E race car and simulator
- A solar power virtual reality (VR) experience
- An enclosed, electric-assist, smartphone-connected vehicle known as a "velomobile"
- Technology from the world's first all-electric propulsion engine used for commercial flight
- A refillable water vending machine
- A cleantech solution for collecting ocean data
- Ocean plastic samples and a small-scale plastic-to-fuel machine

[GLOBE Series](#) is the largest and longest-running sustainable business summit and innovation showcase in North America. GLOBE 2020 is the 30th anniversary of this iconic event, which has brought together 170,000 people from 97 countries since 1990.

GLOBE Series is part of a constellation of organizations that includes [The Delphi Group](#), [EXCEL Partnership](#) and [Leading Change](#). We work together toward a common purpose: to achieve a sustainable, prosperous and socially just future in a generation. We provide services and platforms that empower business, government and youth to improve performance while accelerating the clean economy.

Key Links:

THE BUSINESS SUMMIT WITH GLOBAL IMPACT



FEB 10 Exchange

FEB 11-12 Innovation Showcase

FEB 10-13 Forum

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