



# GLOBE 2020

## Schedule at a Glance

**JOIN US**  
**GLOBE 2020 WELCOME RECEPTION | Mon, Feb 10, 2020 |**  
**17:00 - 19:00 | Innovation Showcase**

Please note that the program is subject to change. Please download the app or visit [globeseries.com/forum](http://globeseries.com/forum) to view schedule updates, full speaker bios and their associated sessions.

	GLOBE SALON MR 109/110	MR 111/112	BURRARD/OCEAN FOYER
07:30	GLOBE Exchange Kick-off and GreenCentre Canada Breakfast		
08:00			
08:30			
09:00	Investor Presentations #1	Expert Connect	Workshop: Building Value with Strategic Marketing
09:30	Investor:Investor Matchmaking #1		
10:00			
10:30			Coffee Break
11:00	Investor Presentations #2		Workshop: How to Pitch Investors to Raise Capital
11:30	(11:00-11:45)		
12:00			Lunch
12:30			
13:00	Innovator:Investor Matchmaking	Talent Connect	Workshop: Solutions to Support the Growth of Cleantech Companies
13:30			
14:00			Workshop: Why Intellectual Property Matters and How your Cleantech Company can Benefit from it
14:30			
15:00			Coffee Break
15:30	Investor Presentations #3	Panel: Beyond the Hustle: Unlocking your Cleantech Project's Potential + Government Networking	Workshop: Cleantech Product Validation: Hurdles and Opportunities
16:00	Investor:Investor Matchmaking #2		
16:30			

GLOBE 2020 Welcome Reception | 17:00-19:00 | Innovation Showcase



	MAIN STAGE BALLROOM A/B	GLOBE SALON MR 109/110	GLOBE THEATRE MR 118/120	GLOBE LAB MR 121/122
08:00-09:30	<b>Opening Plenary</b>			
09:30-9:45	Networking Break			
09:45-10:45	<b>Canada's Energy Transformation: How are We Going to Get There?</b> <span style="color: grey;">●</span>	<b>On the Road to Circularity: Comparing Business Models and Transition Strategies of First-Mover Companies</b> <span style="color: teal;">●</span> <span style="color: blue;">●</span>		<b>Realizing a Just Transition in the Climate Crisis: Who, What, and How?</b> (09:45 - 11:00) <span style="color: green;">●</span> <span style="color: teal;">●</span>
10:45-11:15	Coffee Break			
11:15-12:15	<b>Why Sustainable Finance is Canada's Biggest Opportunity</b> <span style="color: black;">●</span>	<b>The Business Challenge and Opportunity of Unchecked Consumption</b> <span style="color: teal;">●</span> <span style="color: blue;">●</span>	<b>Lightning Talks:</b> • Weathering Climate Change – Understanding our Psychology to Regenerate the Earth • Communicating Climate: Why Facts are Not Enough • Design for our Future	
12:15-13:15	Lunch			
13:15-14:15	<b>Leadership Armchair Dialogue: Sarah Chandler, Apple</b> (13:15 - 13:45)	<b>Closing the Loop with Circular Cities</b> <span style="color: green;">●</span> <span style="color: blue;">●</span>	<b>Nature as a Solution: Discover the Benefits for Your Business</b> <span style="color: green;">●</span> <span style="color: teal;">●</span>	<b>The Bioeconomy: A Critical Foundation to Canada's Low Carbon Transition</b> <span style="color: blue;">●</span> <span style="color: black;">●</span>
	<b>Leadership Armchair Dialogue: Dr. Fisk Johnson, SC Johnson &amp; Lasse Gustavsson, Ocean Wise</b> (13:45 - 14:15)			
14:15-14:30	Networking Break			
14:30-15:30	<b>Resilient Infrastructure in a Changing Climate: The \$90 Trillion Global Opportunity</b> <span style="color: green;">●</span> <span style="color: black;">●</span>		<b>The Future of Work in a Digitized World</b> <span style="color: teal;">●</span>	<b>Climate Inaction on Trial: The Future of Litigation, Youth Advocacy and Industry Response</b> <span style="color: green;">●</span>
15:30-16:00	Coffee Break			
16:00-17:00	<b>Faceoff: The Energy Panacea?</b> <span style="color: grey;">●</span>	<b>The Era of Enhanced Ambition: Global Climate Leadership &amp; Cooperation</b> (16:00-17:30) <span style="color: green;">●</span> <span style="color: black;">●</span>	<b>Unpacking TCFD: Progress, Prospects and Seeing Both Sides on Disclosure</b> <span style="color: green;">●</span> <span style="color: black;">●</span> <span style="color: teal;">●</span>	<b>Social Purpose from the Ground Up: How to Define and Activate Social Purpose in Business</b> (16:00-17:30) <span style="color: teal;">●</span>

	MAIN STAGE BALLROOM A/B	GLOBE SALON MR 109/110	GLOBE THEATRE MR 118/120	GLOBE LAB MR 121/122
09:00-10:15	<b>What if? Unpacking Energy Scenarios and What They Mean for Canada</b> <span style="color: green;">●</span> <span style="color: grey;">●</span>	<b>Circularity and Plastics: Collaborating Across the Value Chain</b> <span style="color: blue;">●</span>	<b>Digital Innovations Enabling Tomorrow's Cities Today</b> <span style="color: green;">●</span> <span style="color: grey;">●</span>	
10:15-10:45	Networking Break			
10:45-11:45	<b>Leadership Armchair Dialogue: Lucas Joppa, Microsoft</b> (10:45 - 11:15)	<b>ESG Today and Tomorrow: Overcoming Challenges and Preparing for What's Next</b> <span style="color: teal;">●</span>		<b>The Rise of the Ecocity: Exploring the Role of Business in Transforming Cities</b> <span style="color: blue;">●</span>
	<b>Lightning Talk: Pete Muller, National Geographic</b> (11:15 - 11:45)			
11:45-12:00	Coffee Break			
12:00-13:00		<b>Heavy Industry: Doubling Down on Climate Friendly Investments</b> <span style="color: green;">●</span> <span style="color: grey;">●</span> <span style="color: black;">●</span>	<b>The Future of Mobility: Big Opportunities, Big Challenges</b> <span style="color: green;">●</span> <span style="color: grey;">●</span>	<b>The Next Big Wave: How Ocean Project Financing is Scaling the Blue Economy</b> <span style="color: black;">●</span>
13:00-14:30	GLOBE 2020 Women's Lunch - Ballroom A/B			
14:30-15:30		<b>Creating Courageous, Competent Boards: Communicating New Risks and Expectations</b> (14:30 - 15:45) <span style="color: black;">●</span>	<b>A Tale of Time Frames: Opportunities and Challenges in the CCUS Ecosystem</b> <span style="color: teal;">●</span>	<b>How the Sustainable Development Goals are Driving Corporate Purpose and Performance</b> <span style="color: grey;">●</span>
15:30-16:00	Coffee Break			
16:00-17:00	<b>Showcase: A Decade of Decarbonization – Emerging Technologies and Capital Structures</b> <span style="color: green;">●</span> <span style="color: black;">●</span>		<b>Is Growth a Dirty Word? Defining Global Growth in the Roaring 20s</b> <span style="color: green;">●</span> <span style="color: grey;">●</span> <span style="color: black;">●</span>	<b>Moving Goods in the Clean Economy: Utilizing Systems Thinking to Reduce Transportation Emissions</b> <span style="color: green;">●</span> <span style="color: grey;">●</span> <span style="color: teal;">●</span>

	MR 109/110	MR 111/112	MR 114/115	MR 116/117	MR 118/120	MR 121/122
08:30-09:00	GLOBE Advance: Coffee & Networking					
09:00-09:30	GLOBE Advance: Opening Remarks					
09:30-12:00	GLOBE Advance: Scaling Cleantech: What's Next for Canada?  <span style="color: green;">●</span> <span style="color: grey;">●</span> <span style="color: black;">●</span>	GLOBE Advance: Scaling Up the Blue Economy: A Domestic and International Roadmap (in partnership with the Ocean Partnership Summit)  <span style="color: black;">●</span>	GLOBE Advance: Advancing a Circular Economy in Canada: Tackling the Barriers Sector by Sector to Move the Dial  <span style="color: blue;">●</span>	GLOBE Advance: Turning Social Purpose Dialogue and Vision into Action (in Collaboration with the Social Purpose Institute)  <span style="color: teal;">●</span>	GLOBE Advance: Taking the Fossil out of Fossil Fuels: Defining Hydrocarbons' Role for Future Fitness  <span style="color: green;">●</span> <span style="color: grey;">●</span>	GLOBE Advance: Partnerships to Achieve Deep GHG Reductions in Transportation  <span style="color: green;">●</span> <span style="color: grey;">●</span>

INNOVATION SHOWCASE INVEST IN CANADA STAGE

**TUESDAY | FEBRUARY 11 | 2020**

09:15 - 10:15	Buyers' Pitch Sessions
10:15 - 10:45	Coffee Break
10:50 - 11:50	Winning the Cleantech Game on the Prairies
12:00 - 13:00	Spotlight on International Climate and Environmental Commitments and Priorities
13:10 - 13:50	Special Announcement
14:00 - 15:00	Industry and Innovation: How to Get to Zero Plastic Waste
15:00 - 15:30	Coffee Break
15:30 - 17:00	Green Gamechangers Innovation Challenge Series
17:00 - 17:30	BC Cleantech Cluster Initiative
17:30 - 19:30	BC Cleantech Awards

**GLOBE After Dark! | 20:30-01:00 | Commodore Ballroom**

**WEDNESDAY | FEBRUARY 12 | 2020**

09:30 - 11:00	Exhibitors' Pitch Sessions
11:00 - 11:30	Coffee Break
11:30 -12:30	Sustaining Sustainability: Advancing Cleantech from a Workforce Perspective
12:40 - 13:40	Canadian Business for Social Responsibility Podcast
13:50 - 14:05	State of the Pureplay Cleantech Sector: Pan-Canadian Insights and Applications
14:15 - 15:15	Government of Canada Cleantech Challenges Launch
15:15 - 15:45	Coffee Break
15:45 - 16:45	Beyond Canada's Borders: International Cleantech Opportunities
16:45 - 17:15	Wrap-up and International Trade Networking