



MEDIA ADVISORY: EVENT INVITATION and PHOTO OPPORTUNITY at GLOBE 2020

VANCOUVER, February 7, 2020 – On Tuesday, February 11, 2020, in downtown Vancouver, GLOBE Series CEO, Mike Gerbis, along with Todd Ernst, Director Aviation Infrastructure, Energy and Environment, Greater Toronto Airports Authority (GTAA); Mayor Bonnie Crombie of the City of Mississauga; and Meghan Agosta, a member of the Canada women’s national ice hockey team and a multiple gold and silver medalist at the Winter Olympics, will officially launch a new Climate and Sports Initiative.

This first-ever initiative aims to use sports as a platform to (1) raise awareness about the impacts of climate change, and (2) empower the public to take actions to address it.

Hayley Wickenheiser, former professional hockey player and five-time Olympian, will provide a video message. A group of Vancouver high school students will also be present for the launch.

What: Launch of a new Climate and Sports Initiative

Who: Interview opportunities:

- **Mike Gerbis**, CEO, GLOBE Series
- **Todd Ernst**, Director Aviation Infrastructure, Energy and Environment, GTAA
- **Mayor Bonnie Crombie**, City of Mississauga
- **Meghan Agosta**, a member of the Canada women’s national ice hockey team and a multiple gold and silver medalist at the Winter Olympics
- **Hayley Wickenheiser** (via pre-taped video)

When: Tuesday, February 11, 2020 (all times below PT)

- 1.10 p.m. Welcome and opening remarks
- 1.13 p.m. Video message from Hayley Wickenheiser
- 1.16 p.m. Remarks from founding partners and Meghan Agosta
- 1.28 p.m. **Photo opportunities** with founding partners, Meghan Agosta and high school students
- 1.32 p.m. **Media scrum** with speakers
- 1.40 p.m. Event concludes

Location:

Invest in Canada stage in the Innovation Showcase at GLOBE 2020
Vancouver Convention Centre West
1055 Canada Place, Vancouver, BC

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