



Frequently Asked Questions (FAQs)

General Questions

What are the 2018 GLOBE Climate Leadership Awards?

The 2018 GLOBE Climate Leadership Awards recognize exceptional Canadian organizations that are at the vanguard of taking action on climate change.

We all need to be part of the solution. These awards will showcase the best of the best in Canadian business and local government and inspire others with real-life examples of climate leadership.

Why should I enter?

The 2018 GLOBE Climate Leadership Awards are an opportunity for Canadian businesses and municipalities to gain recognition for their achievements in combating climate change and participating in the clean economy.

All applicants will have their videos posted on the GLOBE Series Facebook page, with some selected to receive additional recognition through GLOBE social channels and on the GLOBE Forum 2018 website. Award winners will be announced on the website and via a media release that will be distributed to all major outlets in Canada.

Winners will be presented with their awards at the 2018 GLOBE Forum, which is attended by 10,000 participants from more than 50 countries - including over 750 CEOs and Presidents from companies around the world, as well as 300 members of the media.

What are the 2018 categories?

The four categories for the 2018 awards are:

Small/Medium Business Innovator – This award will be presented to a small Canadian business (registered as a Canadian corporation and with less than 500 employees) that has demonstrated innovation and leadership and made an impact in combating climate change. – [Download Evaluation Criteria](#)

Large Business Innovator – This award will be presented to a large Canadian business (registered as a Canadian corporation and with more than 500 employees) that has demonstrated innovation and leadership and made an impact in combating climate change. – [Download Evaluation Criteria](#)

Small Municipal Trailblazer

This award will be presented to a small Canadian municipality (less than 100,000 residents) that has demonstrated leadership in combating climate change. – [Download Evaluation Criteria](#)

Large Municipal Trailblazer

This award will be presented to a large Canadian municipality (more than 100,000 residents) that has demonstrated leadership in combating climate change. – [Download Evaluation Criteria](#)

Eligibility

Do I need to be a Canadian company to enter in the Small or Large Business Innovator category?

Yes, only Canadian companies can apply.

What qualifies as a small business for entry in the Small Business Innovator category?

A small business has less than 500 employees, as defined by Stats Canada.

What qualifies as a large business for entry into the Large Business Innovator category?

A large business has more than 500 employees, as defined by Stats Canada.

To be eligible, is my company required to have an innovative product or technology that is addressing climate change?

No, eligible applicants may offer an innovative technology, product, and/or service OR have adopted business practices, processes or approach to combat climate change.

Application Process

Where can I find the application form?

Applications can be found and downloaded on the [website](#)

When is the application due?

Completed applications (application form and video) must be submitted to submissions@theglobeawards.ca no later than **February 16, 2018, 6pm EST** to be eligible for a 2018 award.

What is the application process?

As part of the application process, applicants must submit a completed application form and an original video. Applicants must:

1. Review the award categories and evaluation criteria
2. Download and complete the application form for your award category and submit by e-mail to submissions@theglobeawards.ca by **February 16, 2018, 6pm EST**.
3. Create an original 30-45 second video on how your organization is demonstrating action, innovation and leadership in combating climate change. To submit your video, please choose:

OPTION 1:

- Attach it to your application email. If the file is too big to send via email, go to Option 2

OPTION 2:

- Go to www.dropbox.com
- Sign up or log in
- Upload video
- Click 'Share' on the right hand side of the uploaded video and share with submissions@theglobeawards.ca
- File format: We recommend using the MP4 or MOV format
- File size: 1GB max

Videos must be uploaded at the same time as your application form. The deadline for uploading your application and video is **February 16, 2018, 6pm EST**.

Why is there a written application and an original video submission?

We are requesting a video submission as part of the application process because they will help tell your story and inspire other Canadians in a more compelling way. The videos will also allow us to easily share your success stories with a broader audience via our communication channels.

What will the video submission be used for?

All applicants will have their videos posted on the GLOBE Series Facebook page, with some selected to receive additional recognition through GLOBE social channels and on the GLOBE Forum 2018 website.

Is a video needed for a completed application?

Yes, an original video (30-45 seconds in length) is needed for an application to be considered complete.

Do we have to shoot our video on a mobile phone, and/or can we edit the video?

It is not mandatory to shoot your video on a mobile phone, and you are permitted to edit your video. We suggested that applicants use a mobile phone as we don't want shooting the video to be onerous to organizations with fewer resources.

Do I have to submit the video in English and in French?

No, videos in English or French will be accepted. If you have the resources, you are welcome to submit a video in both languages.

Once I submit my application, can I go back and edit it?

No, once an application is submitted it cannot be edited or changed.

Can an applicant apply for more than one award?

No, the four award categories are very distinct and applicants should only apply for the award category for which they are eligible.

Can a third party nominate my organization for a GLOBE Climate Leadership Award?

No, businesses and municipalities must apply directly for an award.

Evaluation and Selection Process

How will winners be selected?

Applicants will be evaluated based on the criteria for each category by The Delphi Group, GLOBE Series, and in collaboration with a selection panel of experts. The selection panel will be announced soon and will be available on this website.

Will both the written application and video be evaluated?

No, only the written application will be evaluated by the judging panel. The video will be used to easily share your story with others via social media and on the GLOBE Forum website.

When and how will winners be notified?

Winners will be contacted via phone and e-mail by March 5, 2018. Other applicants will be informed by e-mail.

When and where will the awards be presented?

Award winners will be recognized at the [GLOBE Forum 2018](#) in Vancouver (March 14-16, 2018).

Do winners need to be at the GLOBE Forum in person to receive their award?

Winners will receive a complimentary pass to GLOBE Forum and are strongly encouraged to attend in person. If this is not possible, alternative arrangements will be made to ship the award to you.

How many winners will there be in each category?

There will be one winner for each category.