



2018 GLOBE Climate Leadership Award

Small/Medium Business Innovator Award

Small/Medium Business Innovator Eligibility

All applicants for the Small/Medium Business Innovator Award must be a registered as a Canadian corporation and have less than 500 employees.

Small/Medium Business Innovator Evaluation Criteria

Applicants for the Small/Medium Business Innovator Award will be evaluated on their:

1. Leadership and innovation in the fight against climate change
 - a. Description of your company's innovative technology, product, process, or action contributes to the fight against climate change OR
 - b. Explanation of how your company has adopted novel technologies, business practices or processes in the fight against climate change (e.g. Greenhouse gas or energy reductions, lower material usage, ecosystems restored, and more).
2. Impact of their work to reduce and/or mitigate climate change.
 - a. Demonstrate the impact that your company has had in the fight against climate change within your company, in your community or globally.
 - b. Describe the metrics your company uses to measure impact and your company's quantifiable impact. Some examples include: \$ in energy savings, amount of CO2 and other GHG emissions reduced (metric tons), % increase in energy efficiency, % of energy from renewable energy, # habitats restored, % of packaging material from reclaimed produce, amount of waste (tons), % of virgin material used, and more.
3. Commitment to the fight against climate change.
 - a. Demonstrated long-term commitment to action and improvements in environmental and sustainability issues, including climate change mitigation.
 - b. Communication to internal and external stakeholders on your efforts to fight climate change and why it is important.
4. Applicability and Adoption.
 - a. Explanation of how others have or can apply or adopt your company's process, technology to help further the fight against climate change the cause.