



## **GLOBE Foundation CEO Recognized for Outstanding Contributions to Sustainability**

September 19, 2011

**VANCOUVER, B.C.** – GLOBE Foundation President and CEO, Dr. John D. Wiebe, has been recognized as one of the top 16 individuals in Canada who have done the most to advance the cause of sustainability and clean capitalism as one of Canada's 2012 Clean16.

He was chosen as one of 50 Canadians (the 2012 Clean50), who, in the opinion of Delta Management Group and a team of expert advisors, has had the greatest impact on Canada's long-term sustainability and who has contributed the most to further corporate sustainability in this country.

Delta Management Group is a boutique search firm based in Toronto, with a practice in Corporate Sustainability and Cleantech, and a 20-year history of building outstanding teams across Canada.

*"I am most honoured by this recognition," says Wiebe. "At the GLOBE Foundation we strive to be a key player in the rapidly expanding global environmental marketplace, and an international champion of environmental business."*

The GLOBE Foundation, which Wiebe created over 15 years ago, has demonstrated that private sector initiative and creativity is the key to safeguarding our vulnerable natural environment.

The message 'that business can do well by doing good' has become the guiding principle of the Foundation's highly successful GLOBE Series of international conferences and expositions, which have brought over 100,000 people from many countries together to discuss openly and candidly such key global issues as corporate responsibility, environmental stewardship, sustainable development, and energy policy.

GLOBE 2012 takes place March 14-16, 2012 in Vancouver, BC. The conference and trade fair will bring together business leaders, corporate executives, NGOs, and government policymakers from around the world and also showcase the latest clean-tech innovations from a wide range of international exhibitors.

Wiebe is also co-founder of the EXCEL Partnership, a high-level by invitation only learning partnership of senior CEOs and other executives drawn from elite companies in each of Canada's major economic sectors. This partnership sets the standard for corporate responsibility for other companies in their respective sectors.

Delta Management mounted a national search and identified well over 300 people as worthy candidates for inclusion in the Clean50 List, drawing upon its own group of researchers, and in consultation with an external advisory team of notable Canadians that included:

- Celine Bak, of Analytica Advisors, an internationally recognized expert on clean technology;
- Celesa Horvath, chair of the Southwest Alberta Sustainable Community Initiative;
- Charles Hopkins, an internationally recognized expert in sustainability;

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- Velma McColl of Earnscliffe Strategy Group;
- Henry Vehovec, President of Mindfirst, an investment and consulting company; and

Corporate Knights' CEO Toby Heaps also contributed to the selection process.

Delta's President and Chief Talent Officer, Gavin Pitchford, said "The interest shown by individuals and companies across almost every sector was quite remarkable, and the quality of nominees was exceptional. The good news for Canada is that we had so many deserving people to consider".

#### **About The GLOBE Foundation**

*The GLOBE Foundation is an international consultancy organization in the business of the environment. GLOBE's expertise lies in project management, event development, and management and consulting in the fields of environment and energy, urban development, and corporate responsibility. The GLOBE Foundation is North America's longest operating producer of environmental events, having produced the GLOBE series since 1993. [www.GLOBE.ca](http://www.GLOBE.ca)*

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